



WORKSHOP:

Excellence in Ecosystem Platform

Electrolux Forli - June 27th



EFQM
Leading Excellence



Electrolux

EXCELLENCE IN ECOSYSTEM PLATFORM

Today, Innovation, Personalization, Digitalization, the Internet of things and Sustainability are changing the rules of the game. With these ongoing transformations, we need to expect tectonic changes in the structure of industries in the next 20 years. More disruptions and value chains reconfigurations have to be anticipated. We have only seen the first sparks of a broad transformation.

Connected technologies are popping up everywhere. The automotive industry is challenged by new players who are working on self-driving car technologies and mobility services. In banking or logistics, startups are challenging established players. Cities rely on a wide range of players who will need to work together to become SMART. Who you compete and collaborate with will increasingly play a role in your success.

The business landscape is best described as a continuously changing ecosystem where some relationships and collaborations need to be abandoned while others need to be strengthened, initiated or nourished.

During the workshop we will investigate how organisation can excel at leading and working in ecosystem. This requires new frameworks, strategies and ways of working. We will reflect on how to find the key players who will offer differentiation opportunities We will exchange on how we can best initiate and manage collaboration across an ecosystem over time.

The day will include short presentation and three highly interactive session. We will end the day with a framework to assess our ability lead ecosystem excellence.

Agenda of the day

- 9:00 **Why do we need to think in Ecosystem: Major trends on Innovation, Internet of Things, Digitalisation and Sustainable Development**
Workshop: Impact trends our industries, companies and value chain.
- 10:30 **Break**
- 11:00 **Presentation: Mapping Business Ecosystems**
- 11:30 **Workshop: Let's practice!**
- 13:00 **Lunch**
- 14:00 **Excellence in Ecosystems: Scope and key success factors**
- 14:15 **Workshop: Excellence in Ecosystems – Creating together a simple assessment framework**
- 16:00 **Conclusion of the day**

Mapping and analyzing ecosystems is about identifying, testing and selecting options to create and capture value. It is about forming new hypotheses and defining how they can be tested and implemented. To achieve this, a new approach is needed that will help to navigate the complexity and uncertainties of the business ecosystem landscape.

ACCOMODATION

In order to make your travel preparation as smooth as possible, we have selected a few hotel options, located not too far from the venue of the event.

Grand Hotel Forli ****

Via del Partigiano, 12/bis - 47121 Forli (FC)
Tel:+39 0543.479586 ~ fax:+39 0543.478159
info@grandhotelforli.com
commerciale@grandhotelforli.com
reservation@grandhotelforli.com

Best Western Hotel Globus City ****

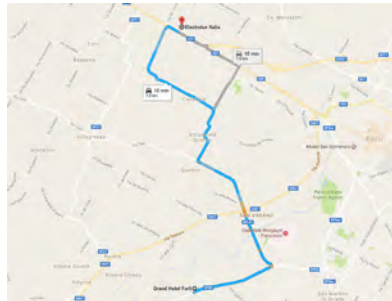
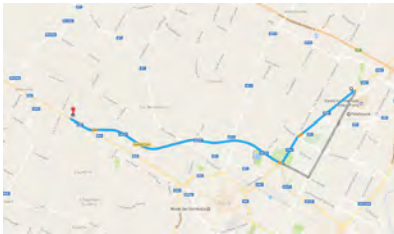
Via Traiano Imperatore, 4 - 47122 - Forli (FC)
GPS: lat. 44.247205 - long. 12.079458
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HOW TO GET TO FORLI?

Getting to Forli is easy when you know this...

Electrolux Plant

Viale Bologna, 298 - 47122 Forli (FC)
Tel:+39 0543.703751



REGISTRATION

Depending on your preference you can either register via the EFQM Webshop at this address....

<http://www.shop.efqm.org/events/good-practice-visit/>

...Or via email by providing the following information for each participant (Max 2 per company):

- Full name;
- Position;
- Company Name;
- Country;
- Phone Number;
- Email address;



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